



**BALKAN
SECURITY**
EXPO 2020

Welcome to the „BALKAN SECURITY EXPO 2025" a prestigious showcase of security solutions and innovations. **The slogan „New solutions for new challenges" perfectly reflects the vision of this event - connecting the human factor, technology, and education to advance security.**

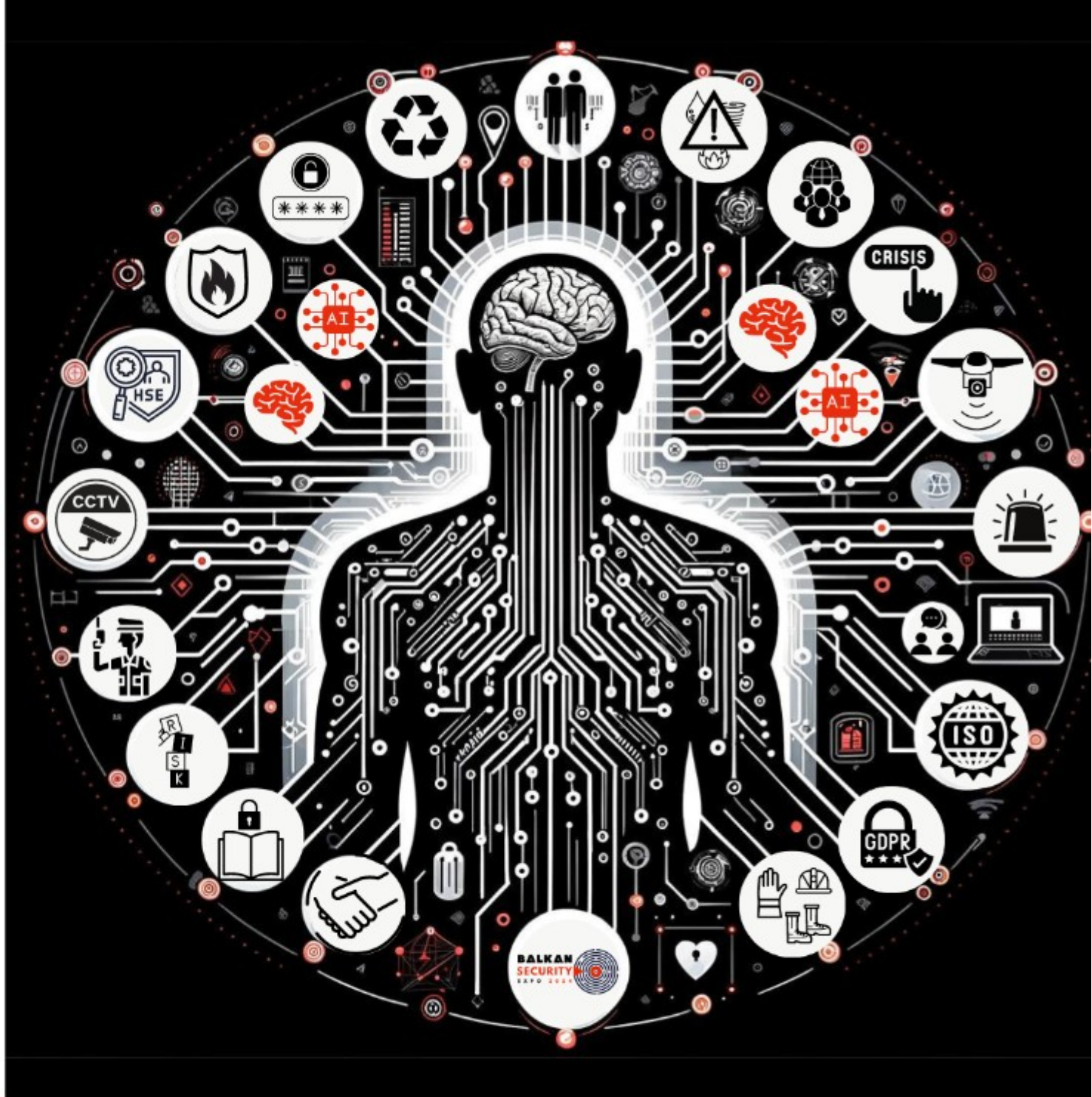
KEY INFORMATION

→ Organizer	RABEK, in collaboration with S4 Glosec Global security d.o.o. and SECURITYSEE magazine
→ Date of occurrence	May 28 and 29, 2025
→ Venue	Belgrade Fair, Hall 2c, Belgrade, Republic of Serbia
→ Number of participants	100+
→ Participant contentment	Over 95% of participants regarded BSE 2024 as a significant event for professional development
→ Marketing Support	TopMarketing
→ Interactive program	Lectures, demonstrations, expert discussions, panel discussions, presentations, workshops...



As the epicenter of visions and trends in the security industry, this expo brings together experts, innovators, and stakeholders **from various segments of the security sector:**

- **Technical protection,**
- **Physical security,**
- **Cybersecurity,**
- **Consulting,**
- **Fire and explosion protection,**
- **Occupational health and safety,**
- **Environmental protection,**
- **Risk management,**
- **Crisis management,**
- **Security education,**
- **Drones and more...**



VIEW OF THE BALKAN SECURITY EXPO 2024

You can learn more about the Balkan Security Expo 2024 in the report available on the website www.balkanexposec.com



WHO ARE THE FRIENDS OF THE EXPO?

Friends of the expo are institutions, organizations, and individuals whose role is significant for the successful realization and support of the „Balkan Security Expo 2025“, without any financial obligation. Support can be provided in the form of institutional contributions, expertise, operational assistance, or promotional collaboration, further enhancing the credibility and quality of the expo.

WHO CAN BE A FRIEND OF THE EXPO?

- **State Institutions:** Ministries, emergency management sectors, fire departments, emergency services, and other government organizations involved in security, risk management, and crisis management.
- **Local Government Units:** Cities and municipalities aiming to contribute to the shared mission of improving security.
- **Chambers of Commerce and Associations:** Institutions like the Serbian Chamber of Commerce, various associations from different security industry sectors (occupational health and safety, environmental protection, etc.), business development organizations, and more.
- **Academic and Educational Institutions:** Universities, research institutes, and other educational organizations dedicated to formal and informal education in the field of security.
- **Non-Governmental Organizations and Foundations:** Organizations that promote social responsibility, specific areas of security, and related initiatives.
- **Professional Associations:** Associations of experts in various security industry fields, including technical security, cybersecurity, fire and explosion protection, occupational health and safety, and other areas

WHY BE A FRIEND OF THE EXPO?

Being a friend of the „Balkan Security Expo 2025" means being part of a mission to advance security, education, and collaboration in this field. Friends of the event gain the opportunity to showcase their role and commitment to the community, network with professionals, and promote shared values aimed at creating safer organizations and societies.

1. GRATITUDE AND VISIBILITY

- **Recognition:** Organizations are highlighted as "SUPPORTED BY THE EXPO" or "FRIENDS OF THE EXPO" in promotional materials (print and digital), the event program, the exhibitor catalogue, and the official website of the Balkan Security Expo 2025.
- **Social Media Promotion:** Regular mentions on the Balkan Security Expo 2025 social media platforms, emphasizing contributions to the community.

2. ACCESS AND PARTICIPATION

- **Invitation to Opening and Closing Ceremonies:** Special invitations to attend the opening and closing ceremonies, where organizers will publicly express gratitude for supporting the Balkan Security Expo 2025
- **20 VIP Passes:** Access to all expo activities, including the exhibition area, interactive programs, B2B and B2C sessions, and more.

3. CERTIFICATE OF SUPPORT

- **Certificate:** A certificate awarded to acknowledge your support for the Balkan Security Expo 2025, as a recognition of your contribution to the security industry.

If you wish to support the „Balkan Security Expo 2025", signing a formal contract is not required. A simple mutual confirmation via email, following an agreement with the organizers, will suffice.

VISION FOR BALKAN SECURITY EXPO 2025

Based on participant feedback and the analysis of the first security expo, BSE 2024, we have identified several key directions for enhancing the second security expo, „Balkan Security Expo 2025". These steps aim to further improve the experience for exhibitors and visitors while strengthening the expo as a leading platform in the security industry:



We welcome your suggestions and feedback, which you can send to katarina@balkanexposec.com



Expanding the exhibition space:

To encourage the growth of both exhibitors and visitors, while further expanding and enhancing the exhibition sections.

Greater internationalization:

Attracting a larger number of international exhibitors and speakers to elevate the expo's significance on a global level.

Enhancing the interactive program:

Increasing the number of interactive events focused on practical skills and the application of innovations in the security industry, with certificates awarded to participants who successfully acquire the specific skills outlined in the program.

Greater inclusion of the academic community:

Organizing dedicated sections for the academic community and the industry to strengthen the connection between academia and the security sector.

Expo awards:

Introducing awards for the best innovations, the most interactive booth, and the best products or services, which would further motivate exhibitors to showcase their best offerings.

Social responsibility:

Promoting social responsibility and raising awareness about the importance of security. The focus is on contributing to the community through initiatives that foster innovation, education, improved working conditions, and the empowerment of individuals and organizations in the field of security.

Expanding media partnerships:

Expanding collaboration with media outlets, such as specialized security publications and digital platforms, to enhance the expo's visibility and attract new visitors and exhibitors.

